



## Licence Internationale d'Économie et de Gestion

DIPLÔME NATIONAL EN CONVENTION AVEC LE RECTORAT DE LILLE



Plus d'infos

# 150

STUDENTS IN 1ST  
YEAR (L1) (23-24)  
100 IN OPTION IM  
50 IN OPTION ART

# 83%

SUCCESS RATE  
(L1) (23-24)

# 98%

SUCCESS RATE  
(L3) (23-24)

### LES ATOUTS



3 internships  
or entry level job in  
France or overseas  
from 4 to 24 weeks



Alternating  
internship possible in  
3rd year (L3)



1 year exchange  
abroad in 3rd year (L3)



1 certification  
TOEIC test (english)  
in second year

The International Bachelor in Economics & Business provides an essential multidisciplinary competency through an Anglo Saxon approach that prepares you to work in a diverse international setting. It opens doors to a wide array of career paths, from Finance and Marketing to International trade and Consulting with the possibility of specializing in a variety of fields and pursuing the best Masters whether in France or abroad. This program is unique and original; we are the only ones to offer it.



### APPLICANT PROFILE

#### LICENCE 1

- High-school students preparing for the A-level with recommended specialities :



Mathematics



Foreign Languages & Literature



Social & Economic Sciences



History, Geography, Geopolitics  
& Political Science

#### LICENCE 2 OU 3

- Students have to obtain 60 or 120 credits of a Management and Economics Bachelor with B2 level in English.

### FURTHER LEARNING

#### IN FGES

- Master International Management
- Master Management des Entreprises
- Master Management des Banques & Institutions Financières

#### IN EDN

- Master UX & Marketing Digital

### OTHER POSSIBLE FURTHER STUDIES

- Master in Management and Economics in France or abroad, Business schools...
- Master in Finance
- Master in Marketing

### CONTACTS



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### CAREERS OPPORTUNITIES :

Banking, Insurance, Marketing-Communication, Human Ressources,  
Project Manager, Digital, Financial Analyst, Economist...

## EDUCATIONAL PROGRAM

	LICENCE 1 		LICENCE 2 		LICENCE 3  	
	Core courses	ECTS	Core courses	ECTS	Core courses	ECTS
<b>BCC 1 : Développer l'esprit managérial</b>	<ul style="list-style-type: none"> <li>Comparative Business Law</li> <li>Introduction à la comptabilité</li> <li>Introduction to Human Resources</li> <li>Introduction to marketing</li> <li>Financial accounting 2</li> <li>Prise de parole en public ou photo ●</li> </ul>	2 3 2 2 2 2	<ul style="list-style-type: none"> <li>International economics</li> <li>La Monnaie</li> <li>Time Value of money</li> <li>Comparative business contracts</li> </ul>	3 2 2 2	<ul style="list-style-type: none"> <li>Corporate finance</li> <li>Introduction to Social Economy</li> <li>Marketing strategy and planning</li> <li>Business strategy</li> <li>International exchange week</li> <li>Digital marketing</li> <li>Leadership and interpersonal skills</li> <li>Entrepreneurship</li> <li>Advanced strategic management</li> </ul>	4 3 4 3 2 3 3 3 3
<b>BCC 2 : Adapter son comportement professionnel au contexte</b>	<ul style="list-style-type: none"> <li>Introduction à l'économie</li> <li>Introduction to Microeconomics</li> <li>Introduction to Macroeconomics</li> <li>Money, banking and financing</li> <li>Ateliers Campus créatif ou LV3 ●</li> <li>Théâtre ●</li> </ul>	3 2 4 2 4 2	<ul style="list-style-type: none"> <li>Business plan</li> <li>Anglo-saxon accounting</li> <li>Macro &amp; Microeconomics</li> <li>Organizational behavior</li> <li>Cinema argentine ou Photoshop ●</li> <li>Mode &amp; Design ●</li> </ul>	2 2 4 3 2 2	<ul style="list-style-type: none"> <li>Customer service and sales</li> <li>Globalization and international markets</li> <li>Economics &amp; Geostrategy</li> <li>International business game</li> </ul>	2 3 4 3
<b>BCC 3 : Exploiter des données à des fins d'analyse</b>	<ul style="list-style-type: none"> <li>Business analytics and statistics 1 &amp; 2 + Excel</li> <li>Remise à niveau en mathématiques</li> <li>Mathematics 1 &amp; 2</li> <li>Economic policy</li> </ul>	6 2 5 2	<ul style="list-style-type: none"> <li>Mathematics applied to economics 1 &amp; 2</li> <li>Business analytics and statistics 3 &amp; 4</li> <li>Program Management ■</li> <li>International Development Strategies ■</li> </ul>	4 4 2 2	<ul style="list-style-type: none"> <li>Research method 1 &amp; 2</li> <li>Elements of econometrics and use of R</li> </ul>	5 4
<b>BCC 4 : Interagir dans un environnement national et international</b>	<ul style="list-style-type: none"> <li>Understanding the world of work</li> <li>Entrance exam preparation (TOEIC)</li> <li>LV2</li> <li>Management &amp; Motivation ■</li> <li>Risk Management ■</li> <li>Introduction to business ■</li> </ul>	2 2 2 2 2 2	<ul style="list-style-type: none"> <li>LV1</li> <li>LV2</li> <li>Internship</li> <li>Projet d'initiative</li> <li>Conflict management</li> <li>Corporate social responsibility ■</li> </ul>	3 3 2 2 2 2	<ul style="list-style-type: none"> <li>Internship</li> </ul>	2
<b>BCC 5 : Développer un agir éthique et responsable</b>	<ul style="list-style-type: none"> <li>Mooc Odyssée</li> </ul>	3	<ul style="list-style-type: none"> <li>Mooc Odyssée</li> <li>Intercultural Management ■</li> </ul>	3 3	<ul style="list-style-type: none"> <li>Model United Nation</li> </ul>	3

■ Parcours International Management

● Parcours Art, Management & Creativity



À SAVOIR :

Le détail des cours par parcours de spécialisation est disponible sur [www.fges.fr](http://www.fges.fr)

### ADMISSION PROCEDURES

- L1 : Parcoursup.fr + Test (culture générale, maths, anglais) + Entretien de sélection de 30 minutes basé sur la motivation de l'étudiant.
- L2 / L3 : Dossier de candidature + Entretien de 30 minutes basé sur la motivation de l'étudiant).

### 1 SPECIALIZATION

To choose on Parcoursup

International Management

- Acquire skills in Crosscultural business dynamics
- Leadership & Strategy by working through International projects

OR

Art, Management & Creativity

Creativity and interpersonal skills open the doors to foreign universities and are highly sought after by businesses.