



Master International Management

NATIONAL DEGREE IN PARTNERSHIP WITH LILLE UNIVERSITY



Plus d'infos

30 STUDENTS
IN MASTER 1
(23-24)

82% WORKING, TAKING
A GAP YEAR,
PURSUING STUDIES
(23-24)

100% TAUGHT IN
ENGLISH

ADVANTAGES



Apprenticeship program in Master 2 and 1 internship in Master 1



A double degree with student international mobility (see page 9)



CONTACT

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Academic Advisor

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The International Management Master degree prepares students to develop their cultural sensitivity, improve their language skills and to be ready to respond to social and economic challenges. In this program, you will benefit from effective preparation for your future career (through an internship and apprenticeship contract) by acquiring a comprehensive vision and know-how of management and business best practices.



APPLICANT PROFILE

MASTER 1

- Graduates with a bachelor degree in international business, management, economics, accounting, finance, administration, languages and management and others with a minor in management, economics, finance.
- B2 level in English.

MASTER 2

- For a direct entry into Master 2 :
Master 1 or equivalent 4-5 years bachelor degree.
- B2 level in English.

CAREER OPPORTUNITIES

- Purchasing Manager
- Export Manager
- Project Manager
- Account Manager
- Marketing Manager
- Operation Manager
- Financial Manager

EDUCATIONAL PROGRAM

MASTER 1



Courses - semester 1

ECTS

Monitoring and reporting	<ul style="list-style-type: none"> Management accounting Corporate Finance Social enterprise and entrepreneurship 	4 5 4
Reflection and strategy	<ul style="list-style-type: none"> International marketing Business strategy 	3 5
Appropriate communication	<ul style="list-style-type: none"> Intercultural communication & management English and business communication Second language 	4 1 1
Managerial culture	<ul style="list-style-type: none"> Business game Inter-programs projects 	2 -
Professional expertise and research	<ul style="list-style-type: none"> Introduction to research methods Personal development 	- 1

Courses - semester 2

ECTS

Monitoring and reporting	<ul style="list-style-type: none"> International financial reporting CSR and integrated reporting 	3 2
Business environment	<ul style="list-style-type: none"> Macroeconomics (with international finance) Economic development 	5 3
International reflection and management	<ul style="list-style-type: none"> Global economics Supply chain management 	3 3
Appropriate communication	<ul style="list-style-type: none"> English and business communication 1 Second language 	2 1
Professional expertise and research	<ul style="list-style-type: none"> Intermediate excel Inter-programs projects Introduction to research methods Internship period 	- 3 2 3

MASTER 2



Courses - semester 3

ECTS

International management operations	<ul style="list-style-type: none"> International purchasing Trade financing International negotiation Business game (purchase) 	3 2 3 3
Managerial and organizational culture	<ul style="list-style-type: none"> International human resources management Project management Law contracts 	3 3 4
Exploratory and Elective Courses (choose 2 electives)	<ul style="list-style-type: none"> First foreign language Invited lectures Second foreign language Elective 1 Elective 2 	2 1 3 3 3
Professional expertise and research	<ul style="list-style-type: none"> Option thesis Option thesis + training period 	- -

Courses - semester 4

ECTS

International management operations	<ul style="list-style-type: none"> International Business development Logistics - custom Supply chain management (quality management) 	3 3 4
Managerial and organizational culture	<ul style="list-style-type: none"> Strategic partnership Leadership & organizational behavior Corporate Social Responsibility 	2 3 3
Exploratory and Elective Courses	<ul style="list-style-type: none"> Invited lectures First foreign language 	1 1
Professional expertise and research	<ul style="list-style-type: none"> Option thesis Option thesis + training period : Thesis Option thesis + training period : Training period Professional Synthesis 	10 5 4 1

ADMISSION PROCEDURES

- M1 : Monmaster.gouv.fr
- M2 : M2 and residents outside European Economic Area : university website and Etudes en France (Campus France).

PROFESSIONALISATION

MASTER 1

- Courses from September to March. Internship from April to August.

MASTER 2 : Apprenticeship program

- Courses / part time work from September to June. Full time work from July to mid-September.